C O P Y

Agreement made this day of November, 1969, between THE IVY NETWORK CORPORATION, whose address is 242A Yale Station, New Haven, Connecticut, hereinafter called "Ivy" and THE F & M Schaefer Brewing Company, Inc., a corporation with offices at 485 Madison Avenue in the City and State of New York, hereinafter referred to as "Schaefer",

W I T N E S S E T H:

WHEREAS, Ivy is a corporation without capital stock, the total membership of which is composed of certain radio stations, hereinafter caled "Member Stations", and certain other radio stations hereinafter called "Affiliated Stations"; and

WHEREAS, Schaefer is desirous of obtaining advertising coverage for itself and its products,

NOW, THEREFORE, in consideration of the mutual covenants and agreements herein contained the parties agree as follows:

1. With respect to the news coverage to be given to the political elections to be held November, 1970, Ivy through its Member Stations and Affiliated Stations shall mention the sponsorship of Schaefer with each written promotional news release and with the news broadcasts on Election Day. It is agreed and understood that the sponsorship of Schaefer shall be a partial or contingency sponsorship.

2. Schaefer hereby agrees to pay Ivy the sum of Fifteen Thousand Dollars ($15,000.00), payable on or before November 1, 1970.

3. This agreement shall be binding upon and inure to the benefit of the respective successors and assigns of the parties hereto.

IN WITNESS WHEREOF, the parties have hereunto set their

LAW OFFICES
WINNICK AND WINNICK
CHAPEL SQUARE
900 CHAPEL STREET
NEW HAVEN, CONN. 06510

hands and seals this day of November, 1969.

Signed, sealed and delivered
in the presence of:

The Ivy Network Corporation

By Robert J. Witkowski L.S.
Robert J. Witkowski

The F & M Schaefer Brewing
Company, Inc.

By _____ L.S.

C

State of Connecticut)
) ss. New Haven, November , 1969.
County of New Haven)

Personally appeared Robert J. Witkowski,
and duly authorized agent of The Ivy Network Corporation, signer
and sealer of the foregoing instrument, and acknowledged the
same to be his free act and deed, as such officer and the free
act and deed of said corporation, before me.

O

_____
Commissioner of the Superior
Court for New Haven County
Notary Public

P

State of New York)
) ss. November , 1969.
County of)

Personally appeared ,
and duly authorized agent of The F & M Schaefer Brewing Company,
Inc., signer and sealer of the foregoing instrument, and
acknowledged the same to be his free act and deed, as such officer
and the free act and deed of said corporation, before me.

Y

_____
Commissioner of the Superior
Court
Notary Public

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SOUTHWORTH CO. U.S.A.

25% COTTON FIBER

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